NCC Cable System Order

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Order #	7	0166	14			Agant Dates	les	2/20	02/29/16 - 03/06/16	3/06/1	٥				1	Update Date			03/04/16		
System Name	Name	Spectrur	Spectrum/Traverse City Interconnect, MI	Interconnect,	≦	Advertiser		Bern	Bernie Sanders for President	iers for	r Pres	ident			S	Show Changes Only	s Only				
Market		Traverse City	City												-1	Total # of Weeks	eks				
						Client Code	de								7	Total					\$600.00
AE		Collin Diederich	ederich			Product Code	Code	H							0	Commission					\$90.00
Sales (Sales Coordinator	or Taylor Dale	ale			Est Code									z	Net Total					\$510.00
Office		Washington	J ton			Product Name	lame								T	Total Spots					
Phone		(301) 951-2620	1-2620			Credit Status	atus								Α	Affiliate Split			100.0		
Status		Not accepted	epted												S	Sold On			Cost Per Spot	pot	
Survey		Cable Ni	Cable Nielsen Live+1 Feb15	eb15		Primary Demo	Demo	Adul	Adults 35+						G	GRP			GIMP	_	
						Makegood Policy	d Policy	Appr	Approval Required	quired						CPP	,		CPM		
Comments :	ents :		The state of the s																		
Line		Revision 3.	Revision 3.4: moved CNN debate spot to pre show and Race for the White House	ebate spot to p	e show and	Race for th	e White Ho	ouse													
1	Net	Revision 3.	4: moved CNN d	ebate spot to p	Stop	Race for th Start Time	e White Ho	M T M	٤	-	o o	· σ	RTG	M P	Total	Unit	Total Cost	Spot		Line Comment	nent
7	CNN Net	Revision 3.4 P Dem Debate	4: moved CNN d	Start Date 2/29/16	Stop Date	Start Time	Stop Time					× 0	ATG	, <u>M</u> P	Total Spots	Unit Cost \$600.00	Total Cost	Spot Len	Li Dem Debate	Line Comr	hent
2	CNN Net	Revision 3.4 P Dem Debate Dem Debate	4: moved CNN d Program le	ebate spot to proper to pr	Stop Date 3/6/16	Start Time 21:00	Stop Time 23:00					× × w	RTG	, , MP	Total Spots	Unit Cost \$600.00	Total Cost \$0.00	Spot Len 30	Dem Deb	Line Com	nent
3	CNN Net	Revision 3.4: mo Progr Dem Debate Dem Debate Pre Dem Debate	4: moved CNN d Program le	Start Date 2/29/16	Stop Date 3/6/16	Start Time 21:00 21:00	Stop Time 23:00 23:00					\times \times \times ω	RTG	, , <u>M</u> P	Total Spots	Unit Cost \$600.00 \$600.00	Total Cost \$0.00	Spot Len 30	Dem Debal	Line Comr	lent
	CNN CNN Net	Dem Debat Dem Debat Dem Debat Pre Dem D	Program Program Program Dem Debate Dem Debate Pre Dem Debate Race for the White House	ebate spot to pr Start Date 2/29/16 2/29/16 2/29/16	Stop Date 3/6/16 3/6/16	Start Time 21:00 21:00 29:00	e White Ho Stop Time 23:00 23:00 20:00					\times \times \times \times \times	ATG ATG	, , , <u>M</u> P	Total Spots	Unit Cost \$600.00 \$600.00	Total Cost \$0.00	Spot Len 30	Dem Deb	Line Comr	lent
		Dem Debat Dem Debat Dem Debat Pre Dem De	4: moved CNN d Program Program te	Start Date 2/29/16 2/29/16 2/29/16	Stop Date 3/6/16 3/6/16 3/6/16 3/6/16	Start Time 21:00 21:00 22:00 22:00	for the White Hone Time				2016		RTG		Total Spots 0 1	Unit Cost \$600.00 \$ \$300.00 \$		Spot Spot Cen Ost Cen Ost Cen Ost Os	Dem Debate	Line Comrate atte	nent Total

62245904 | Traverse City | Spectrum/Traverse City Interconnect, MI | 0166 |

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Date Printed 03/04/16

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SYSTEM APP:_